K-LOVE is a wonderful radion station that I can play with no concerns for what my children may hear. I can be rest assured that all content is appropriate and encouraging and up-lifting. In these times that we live in where there is so more negative, violence and immorality over the airwaves, it is especially rewarding as a parent to know that one radio station is ALWAYS APPROPRIATE...and that is K-LOVE. This radio station is very important to my family as well as our community. I am pleasantly surprised at how many businesses play K-LOVE in their retail stores. I know this is because it is such a positive, encouraging and appropriate for all. PLEASE do everything in your power to keep K-LOVE on our airwaves!! It is so very needed.